# Mild Surfactants

**Clariant Mild Surfactants for Personal Care Applications** 

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#### Test Methods: How to assess mildness



Chemical-physical Tests Surface Tension (CMC)	In Vitro-Tests	In Vivo-Test
Interfacial Tension Lather Thickening Solubility Wetting Detergency	Red Blood Cell Test Zein Test HET - CAM Test	Elbow Bend Wash Test Laserprofilometrie Duhring Chamber Test Patch Test



#### Zien Values of different surfactants

1% Active Ingredient in Water





## Mild surfactants to meet every application need

- Hostapon<sup>®</sup> SCI Sodium Cocoyl Isethionate
- Hostapon<sup>®</sup> KCG Sodium Cocoyl Glutamate
- Hostapon<sup>®</sup> CT Methyl Taurates
- Genagen<sup>®</sup> KB Coco-Betaine
- Genagen<sup>®</sup> CAB Cocamidopropyl Betaines
- Genagen<sup>®</sup> 3SB: Optimized surfactant blend
- Emulsogen<sup>®</sup> Ether Carboxylates



## Hostapon<sup>®</sup> SCI Sodium Cocoyl Isethionate

### Hostapon<sup>®</sup> SCI INCI: Sodium Cocoyl Isethionate





- Excellent mildness to skin
- Dense, stable foam rich, creamy lather
- Good hard water tolerance
- Excellent eco-tox profile
- Easy to handle physical form
- Ideal for use in cleansing bars
- Rinses free from skin, with silky skin afterfeel
- Leaves no soap scum

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#### Hostapon<sup>®</sup> SCI Grades



- Hostapon<sup>®</sup> SCI-85
  - min. 84% active
  - chip (flake), granules or powder
- Hostapon<sup>®</sup> SCI-65
  - 64 68% active
  - blended with stearic acid
  - chip

### Hostapon<sup>®</sup> SCI product forms





### Applications of Hostapon SCI



- Mild anionic surfactant used in cosmetics and toiletries
- Bar Cleansers
  - Due to its poor solubility in water at r.t. (~0.1 weight-%) Sodium Cocoyl Isethionates are mainly used in Syndet and Combo Bars
- Other applications (both clear and pearlized) include:
  - Liquid soaps
  - Facial-wash formulations
  - 2 in 1 Shampoos / shower bath emulsions
  - Toothpaste
- Easy to use for liquid formulations:
  - Add to HOT water (75°C). Stir. After 10 min clear solution is obtained
  - Add the other surfactants and ingredients.



## Hostapon<sup>®</sup> KCG Sodium Cocoyl Glutamate

### Hostapon<sup>®</sup> KCG INCI: Sodium Cocoyl Glutamate



Applications

- All types of mild foaming products, such as:
- Gentle shampoos
- Foaming facial cleansers
- Bubble baths
- Mild shower gels
- Liquid soaps of all kinds
- Syndet and combo soap bars
- Shaving foams

#### Benefits

- Very mild
- High foaming power, especially at acidic pH
- Low viscosity as supplied: excellent for Airspray® formulations
- Reduces skin (hair?) adsorption of SLES resulting in increased skin moisture and improved feel



### Hostapon<sup>®</sup> KCG



#### **Nivea Bath Care**

#### Moisturizing Body Wash, 2 in 1 Cleanser & Moisturizer, Enriched Care

#### **Ingredients**

Water, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Glycol Distearate, Sodium Cocoyl Glutamate, PEG-7 Glyceryl Cocoate, PEG-8 Dimethicone Copolyol, Cetyl Alcohol, Fragrance, Glyceryl Laurate, Laureth-4, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride, Citric Acid, Acrylates/C10/C10-30 Alkyl Acrylate Crosspolymer, EDTA, Sodium Hydroxide, Phenoxyethanol, Methyldibromo Glutaronitrile

#### <u>Claim</u>

With Nivea Moisturizing Body Wash you can **cleanse and moisturize** at once, right in the shower.

Nivea Moisturizing Body Wash has a rich, **creamy lather** that cleanses as well as soap and yet is **very mild** to your skin.

As you cleanse, skin-softening Nivea Moisturizers **smooth** away dry skin. Your skin feels **moisturized and smooth**. Great for normal to **dry skin**.

Made with ingredients which work in harmony with your skin, to bring out its

natural beauty.



#### Hostapon<sup>®</sup> KCG



Exactly your chemistry.

#### XXI<sup>st</sup> IFSCC International Congress 2000, Berlin – Proceedings

#### Reduction Of Skin's Surfactant Adsorption: An Effective Way To Improve Mildness And Performance Of Bath Care Products

Martin Sugár, Robert Schmucker

Beiersdorf AG, R & D cosmed, Hamburg, Germany

#### Discussion

It was shown that the anionic surfactant **SLES possesses a high substantivity to human skin**. Even short-term contact with human skin lead to a quantifiable and long lasting adsorption of the surfactant.

A **reduction of SLES adsorption** was achieved by the addition of the mild cosurfactant Sodium Cocoyl Glutamate to standard shower formulations. CCG itself did not adsorb onto the skin in relevant amounts. The reduced SLES adsorption correlated with an **increased moisture content** of the skin, with enhanced **mildness** and with an **improved sensory perception** of the formulations.

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### Hostapon<sup>®</sup> KCG Sodium Cocoyl Glutamate Summary of Properties

- available as low-salt product (Hostapon KCG)
- very mild anionic surfactants based on a natural amino acid and coconut oil
- reduces irritation due to ability to remove SLES from skin
- improvement of foam aesthetics, especially in the range of skin pH
- excellent skin feeling in shower gels
- application in shampoos, shower gel and facial & body cleansers



## Genagen® KB Coco-Betaine

### Genagen® KB INCI: Coco Betaine



Exactly your chemistry.

$$R = CH_{3}$$

$$R = COCOJ residue$$

$$CH_{3}$$

Applications

- Shampoos
- Foaming facial cleansers
- Bubble baths
- Mild shower gels
- Liquid soaps of all kinds
- Bath soaps
- Cleansing lotions, cold creams
- Hair dyes, colors

Benefits

- Mild surfactant (cleansing effect)
- Foam boosting
- Hair and skin conditioning effects
- Exceptionally effective viscosity increasing agent (highly responsive to salt)

### Genagen<sup>®</sup> KB Coco-betaine Viscosity building properties



- Genagen KB is a high performance viscosity builder in Ether sulfate based formulations
- Can be used to viscosify ,hard to thicken' systems (e.g. Acylglutamate)
- Using Genagen KB is personal care systems can reduce or eliminate the need for other commercial thickeners (e.g. Cocamide DEA)
- Efficient: Low % amplifies viscosity response. Cheaper and milder formulations possible. Commercial Shampoos show ratio Ether sulfate: Coco-Betaine = 6 : 1

#### Genagen<sup>®</sup> KB High Performance Viscosity Builder



Exactly your chemistry.

Comparison Genagen KB, Genagen CAB 818 in presence of Sodium Laureth Sulfate (Ratio 8:2, Total Surfactant Activity: 12%, pH = 5.5)



#### Genagen<sup>®</sup> KB High Performance Viscosity Builder



Exactly your chemistry.

- Comparison Genagen KB, Genagen CAB 818 in presence of Sodium Laureth Sulfate and Hostapon KCG (Sodium Cocoyl Glutamate)
  - Ether sulfate 10 %, Betaine 3 %, Acylglutamate 2 %, pH = 5.5, Total Surfactant Activity: 15%



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#### Genagen<sup>®</sup> KB High Performance Viscosity Builder



- Comparison Genagen KB, Genagen CAB 818 (plus additional viscosifier) in presence of Sodium Laureth Sulfate and Hostapon KCG (Sodium Cocoyl Glutamate)
  - Ether sulfate 10 %, Betaine 3 %, Acylglutamate 2 %, pH = 5.5, 1% NaCl added to all samples



### Genagen® KB Mildness Data



- RBC test: Determination of mildness score of two surfactant mixture: Betaine and SLES (3 : 7), single surfactant Betaine (KB or CAB 818)
  - basic formulation: Betaine, SLES, Ethoxylate (AI 8090



### Genagen<sup>®</sup> KB Coco-betaine Summary



#### Mildness

- Genagen KB is a very mild surfactant, though not as mild as Cocamidopropyl Betaine Genagen CAB 818
- No mildness difference between Cocoyl-Betaine and Cocamidopropyl Betaine in final formulation
- Foam
  - Genagen KB provides superior foaming performance compared to Genagen CAB 818 (cocamidopropyl betaine)
- Others
  - Preservative-free. Water white clear product
  - Compatible with anionic, cationic, amphoteric and nonionic surfactants



Hostapon<sup>®</sup> CT Sodium Methyl Cocoyl Taurate Hostapon<sup>®</sup> TPHC Sodium Methyl Oleoyl Taurate

### Hostapon<sup>®</sup> CT Paste INCI: Sodium Methyl Cocoyl Taurate



Applications

- Liquid soaps of all types
- Facial washes
- Liquid and cream shampoos
- Special bath products in powder/tablet form
- Bubble baths with high foaming
- Syndet bars

#### Benefits

- High lathering power and foam stabilizing effect
- Provides dense, rich foam and viscosity
- High activity, free of preservatives
- Combines mildness with outstanding foaming properties



### Hostapon<sup>®</sup> TPHC INCI: Sodium Methyl Oleoyl Taurate



$$\begin{bmatrix} O \\ II \\ R - C - N - CH_2 - CH_2 - SO_3 \end{bmatrix} - R = oleoyl residue$$
  
CH<sub>3</sub>

Applications

- Special bath products in powder/tablet form
- Bubble baths with high foaming
- Syndet bars
- Foam booster

Benefits

- High lathering power and foam stabilizing effect
- Retains foaming capacity in hard water
- Combines mildness with outstanding foaming properties

#### Foaming behavior of Sodium Cocoyl Methyl Taurate





## Hostapon CT Paste: foam stability in the presence of oil



Exactly your chemistry.

Total Surfactant Activity: 0.05 %, pH = 5.5, tap water (not distilled) Determination of oil quantity needed to break the foam surface





Hostapon CT Paste Sodium Methyl Cocoyl Taurate Hostapon TPHC Sodium Methyl Oleoyl Taurate

- high performance foam enhancers for mild rinse off formulations: Rich, dense foam is provided
- ideal mild surfactant for facial cleanser (forehead exhibits high sebum content), as they stabilize foam in presence of oil
- very effective co-surfactants: Typical use concentration is approx 2 % (active ingredient)
- compatible with all nonionic and anionic surfactants and are stable over a broad pH range
- free of preservatives



## Genagen® 3SB

### Genagen® 3SB Three Surfactant Blend



Exactly your chemistry.

Optimized mild, three surfactant blend for shampoos, bubble baths and shower gels

- Combines the benefits of the single surfactants
  - Coco Betaine (high performance viscosity builder)
  - Sodium Methyl Cocoyl Taurate (great foam in presence of oil)
  - Sodium Cocoyl Isethionate (rich, creamy, "soap-like" lather)
- Low viscous, water clear liquid
- Convenient and easy handling, cold processable
- Typically combined with SLES at ratios of 1:1 to 1:1.5





Emulsogen® Ether Carboxylate Surfactants



Emulsogen<sup>®</sup> ether carboxylates are mild surfactants, ideal for use in a wide range of personal care formulations. From improved solubilization of oils to enhanced cationic deposition, the Emulsogen line of ether carboxylates can make your formulations "EC-er".

Key Benefits:

- versatile materials, with excellent cost/performance ratios
- Superior mildness
- Compatibility with anionic, cationic, nonionic or amphoteric materials
- Excellent solubilizing and emulsifying properties
- Powerful hydrotropic/coupling ability
- Stability over a broad pH range
- Excellent electrolyte/hard water tolerance

#### Emulsogen<sup>®</sup> ether carboxylates



RO(CH <sub>2</sub> CH <sub>2</sub> O) <sub>n</sub> CH <sub>2</sub> COO	OH RO(CH	<sub>2</sub> CH <sub>2</sub> O) <sub>n</sub> CH <sub>2</sub> COONa	RO(CH <sub>2</sub> CH <sub>2</sub> O) <sub>n</sub> CH <sub>2</sub> COONa
R = <i>i</i> -C <sub>13</sub> H <sub>27</sub>		$R = C_{12} - C_{15}$	$R = C_{12} - C_{16}$
n = ~ 7		n = ~ 12	n = ~ 12
Emulsogen DTC Acid	Emulsogen LS24 Gel		<u>Emulsogen LS24 N</u>
(90% active)	(70% active)		(70% active)
Typical properties		Emulsogen <sup>®</sup> DTC Acid (INCI: <i>Trideceth-7</i> <i>Carboxylic Acid</i> )	Emulsogen <sup>®</sup> LS-24N (INCI: Sodium Laureth-13 Carboxylate)
	Physical Form (25°C)	Liquid	Gel
	Appearance	Pale yellow, low viscosity liquid	Clear to slightly hazy, colorless gel
	Activity	~90%	~70%
	рН	~3.5	~7.5
	Water	~8%	~30
	NaCl	<1%	~2%



### Emulsogen<sup>®</sup> Ether Carboxylates Summary of Applications

<b>Emulsogen LS-24N</b> INCI: Sodium Laureth-13 Carboxylate	<b>Emulsogen DTC Acid</b> INCI: Trideceth-7 Carboxylic Acid
Mild surfactant for liquid foaming formulations	Mild, easy-to-handle liquid surfactant for use in liquid foaming formulations
Improves deposition of cationic materials out of surfactant systems	Improves deposition of cationic materials out of surfactant systems
Gellant for transparent/translucent fragrance or deodorant sticks	Solubilizer for silicones, other oils in clear formulations.
Hydrotrope for formulation compatibilization	Acidic, perfect for use in neutralizing shampoos

## Emulsogen<sup>®</sup> ether carboxylates outstanding mildness

- Not only are ether carboxylates inherently mild, but they can also contribute to the mildness of formulations by mitigating the effects of more irritating surfactants such as sodium dodecyl sulfate
- Ether carboxylates are suitable for all types of foaming products for sensitive skin, including baby washes/shampoos, and facial washes



Comparative mildness of various co-surfactants, using the "red blood cell test": a colorimetric test that correlates surfactant mildness to lack of disruption of the red blood cell membranes. A lower number equates to a milder surfactant.



## Improved Cationic Polymer Deposition with Emulsogen<sup>®</sup> DTC Acid



Exactly your chemistry.

Emulsogen® ether carboxylates have been shown to increase the deposition of cationic polymers out of surfactant systems

Cationic deposition measured using the dye test method: increase in the delta reflectance shows increased deposition of the cationic polymer on the substrate.

The change in reflectance was measured versus a control containing 20% Sodium Laureth Sulfate (SLES), 24% total surfactant.



Emulsogen DTC Acid

- A portion of the SLES was replaced with Emulsogen DTC Acid, to maintain the same total surfactant concentration.
- Substituting even small amounts of the Emulsogen DTC acid for SLES showed a significant increase in the deposition of the cationic on the substrate.



Suggested Use Levels:

- Co-surfactant for liquid soaps, shampoos, shower gels: 3-12%
- Hydrotrope/solubilizer: 2-5%

Compatibility:

- Emulsogen® ether carboxylates are anionic surfactants, but are compatible with cationics, as well as most other materials typically used in personal care formulations (anionic, nonionic and amphoteric surfactants, as well as polymeric cationic conditioners, monomeric quats, etc.)
- Emulsogen ether carboxylates are stable under a wide pH range (2.0-10)
- Optimal foaming properties are obtained when the products are at least partially neutralized (pH>5)

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## Questions?

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