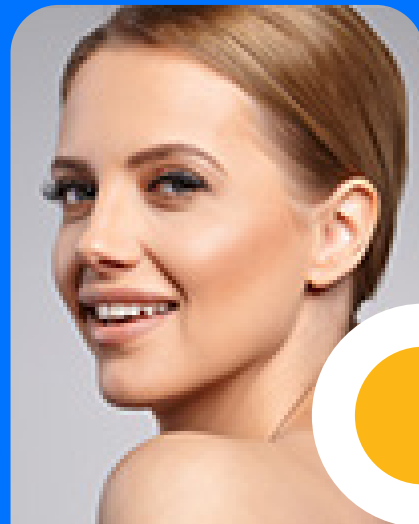


Moisture Boost

Serum Stick

#15134-1



This light to touch stick glides onto skin delivering hydration with FANCOR® MEADOWFOAM SEED OIL and an improved moisture barrier with MEADOWESTOLIDE®. The newly launched, BENTONE GEL® LC V, is a natural product that gives the stick elasticity, prevents droplets forming on the surface in humid conditions and allows for great application. The addition of the Actiphytes™ allow for a botanical/folk lore story and eye grabbing artwork to be incorporated into the final packaging. Check out this D5-free, natural, water-free skin moisturization experience.

INCI	TRADE NAME	FUNCTION	SUPPLIER	%
Helianthus Annuus (sunflower) Seed Oil	Sunflower Oil	Emollient	Essential Elements	36.50
Caprylic/Capric Triglyceride, Streak-alkonium Hectorite, Propylene Carbonate	Bentone Gel® GTCC V	Rheology Modifier	Elementis	7.00
Cocos Nucifera (Coconut) Oil	Coconut Oil-76	Emollient	Arista	10.00
Jojoba Esters, Tocopherol	Floraesters 30	Emollient	Floratech	1.00
Theobroma Cacao (Cocoa) Seed Butter	El Deoderized Cocoa Butter	Emollient	Essential Elements	6.00
Carthamus Tinctorius (Safflower) Seed Oil (and) Chamomilla Recutita (Matricaria) Flower Extract	Actiphyte® Chamomile Lipo S	Botanical	Lipotec	0.50
Carthamus Tinctorius (Safflower) Seed Oil (and) Cucumis Sativus (Cucumber) Fruit Extract	Actiphyte® Cucumber Lipo S	Botanical	Lipotec	0.50
Euphorbia Cerifera (Candelilla) Wax	Candelilla Wax SP-75	Emollient	Strahl & Pitsch	10.00
Beeswax	Yellow Beeswax SP-6P	Emollient	Strahl & Pitsch	6.00
Butyrospermum Parkii (Shea Butter)	El Shea	Emollient	Essential Elements	15.00
Limnanthes Alba (Meadowfoam) Seed Oil	Fancor Meadowfoam® Seed Oil	Emollient	Elementis	3.50
Meadowfoam Estolide	Meadowestolide®	Moisturizer	Elementis	1.00
Methyl Dihydroabietate	Meristant® 101L		Essential Innovations	3.00
TOTAL				100%



Mixing Instructions

- Combine Sunflower Oil and Bentone Gel® in an appropriate vessel over heat source, combining thoroughly.
- Add the remaining components, one at a time, mixing thoroughly after each addition.
- Pour into mold and let cool completely.

pH: n/a

Appearance: Soft-solid stick with an off-white color

Viscosity: n/a

