

# *Clariant Products for WetWipes*

April 2008



Exactly your chemistry.

- Market Overview
- Clariant Ingredient for Wetwipes
- Preservation of Wetwipes
- Guide Formulations
- Outlook

# *Classification of Wet Wipe Products*

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- Personal Hygiene Wipes
- Baby Care Wipes
- Make- up Remover / Facial Cleansing Wipes  
(containing surfactants or oil)
- Anti-bacterial wipes (hand disinfection, anti-acne)

# *Clariant Ingredients for Wet Wipes*

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- Emulsifiers/ Solubilizers
- Mild Surfactants
- Polymers for special sensoric effects
- Emollients
- Actives
- Preservatives

# *Emulsifiers and Solubilizers*

Hostaphat® KL 340 D	Trilaureth-4 Phosphate	Excellent emulsifier system for stable low viscous emulsions
Emulsogen® HCO 040	PEG-40 hydrogenated Castor Oil	Solubilizer
Emulsogen® HCW 049	PEG-40 hydrogenated Castor Oil	Solubilizer

# *Mild Surfactants- especially for face and baby cleansing wipes*

Hostapon® CT paste	Sodium Methyl Cocoyl Taurate	Surfactant with excellent oil compatibility for facecare
Hostapon® TPHC	Sodium Methyl Oleyl Taurate	Powdered surfactant for dry wipes
Hostapon® SCI	Sodium Cocoyl Isethionate	Powdered surfactant for dry wipes
Genagen® KB	Coco-Betaine	Good foam, preservative free
Genagen® CAB	Cocamidopropyl Betaine	Good foam and mildness
Hostapon® KCG	Sodium Cocoyl Glutamate	Excellent skin afterfeel
Genagen® 3SB	Coco-Betaine (and) Sodium Methyl Cocoyl Taurate (and) Sodium Cocoyl Isethionate	Balanced liquid surfactant blend for excellent foam and mildness



# Polymers for special sensoric effects

Aristoflex® AVC	Ammonium Acryloyldimethyltaurate/VP Copolymer	Excellent skin afterfeel and low tackiness at low concentration (0.2 – 0.4 %)
Aristoflex® HMB	Ammonium Acryloyldimethyltaurate Beheneth-25 Methacrylate Crosspolymer	Excellent skin afterfeel and low tackiness at low concentration (0.2 – 0.4 %), especially when using high amounts of actives
Aristoflex® PEA	Polypropylene Terephthalate	Excellent, dry sensorics
Genapol® DAT	PEG- 150 Polyglyceryl-2 Tristearate (and) PEG- 6 Caprylic/ Capric Glycerides	Associative thickener & skin conditioner
SilCare® Silicone SEA	Trideceth-9 Amodimethicone (and) Trideceth- 12	Watersoluble silicone for excellent skinfeel and low tackiness
Genamin® PQ- 43	Polyquaternium- 43	Polymer with excellent, silky skin afterfeel

Allantoin®	Allantoin	Skin soothing agent
Octopirox®®	Piroctone Olamine	Anti-fungal active, anti-acne wipes, young care; preservative component

# *Emollients*

SilCare® Silicone 41M15

Caprylyl Methicone

Excellent spreading agent, compatibilizer & detackifier

# *Preservation of Wet Wipes*

# *Important Preservation Considerations Formulations*

- 3 Main formulation types
  - Alcohol containing formulations
  - Alcohol free aqueous formulations
  - Emulsion formulations
- Formulation properties
  - pH, viscosity, water/alcohol, single & multi phase, etc.
- Ingredients
  - compatibility with preservatives used
  - Micro susceptibility
- Challenge test liquid and then wipes

# *Important Preservation Considerations Fabrics*

- Various types on non-woven / woven Fabrics
  - Wetlaid economy fibres
  - Airlaid standard fibres
  - spunlace premium fibres
- Adhesives used may affect preservatives
- Fabric thickness, liquid retention, etc.
  - Liquid / Fabric ratios
- Preservative may become bound by fabric
- Fabric screening for contamination levels
  - Pretreatment of fabrics recommended
- Pre-Heated Moistened Fabrics - Less Chance of contamination

# *Packaging Considerations- Minimise post manufacturing and in use contamination*

## ■ Sachets (Laminate Sheets)

- Single use application
- Should remain sterile until use
- avoid high permeability (porosity, evaporation of contents)
- ideal packaging for wipes

## ■ Bulk Packs - Peel Types ~50 per pack

- Limited shelf life due to evaporation after opening
- Careful use by consumer - effective closures
- Wipes replaced from time to time leading slight in use contamination

## ■ Slot Feed-through

- Manual feed by consumer from time to time
- Not Ideal and prone to introduction of microbes

# Important Considerations Packaging



Peel Bulk Pack



Press Zip Bulk Pack



Feed-Through



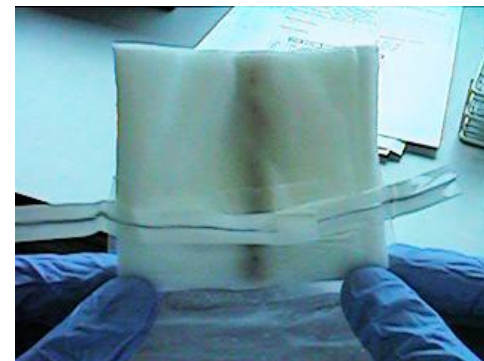
Tub Packaging



# Challenge Testing Considerations

## ■ Standard EP Challenge Test Methodology

- Modified for wet wipes
- Standard organisms used
- EP Results Criteria
- Include In House Organisms



- Sample Size
- Position in Pack
- Inoculation / Streaking / Recovery Techniques
- Single / Multiple Testing
- Involves significant man power / time

- Combinations commonly used
  - no single active can meet all criteria
  
- Actives commonly used in combinations
  - Paraben Esters
  - Formaldehyde Donors
  - Halogenated
  - Quaternary ammonium compounds
  - Solvents

- Clariant offers a wide range of single actives and tailor-made blends as well as testing facilities for wetwipe challenge testing
- The preservative market for wetwipes is changing
  - original systems very much based on parabens
  - parabens/phenoxyethanol/bronopol, parabens/DMDMH, phenoxyethanol/IPBC
- increasing importance of new preservative systems
- Certain trend towards acid preservation
- Innovation opportunity from Clariant:
  - Piroctone Olamine blends Nipaguard PO5, POB and POM

# Clariant Preservatives for Wet Wipes

Nipaguard® IPP2	Phenoxyethanol and Iodoproynyl Butylcarbamate	With IPBC for excellent action against yeast&mould
Phenonip®	Phenoxyethanol and Methylparaben and Ethylparaben and Butylparaben and Propylparaben and Isobutylparaben	Market standard
Phenonip® XB	Phenoxyethanol and Methylparaben and Ethylparaben and Propylparaben	Without C4 parabens
Phenonip® ME	Phenoxyethanol and Methylparaben and Ethylparaben	Low temperature stable blend
Nipaguard® PO5	Phenoxyethanol and Piroctone Olamine	Excellent protection against yeast and mould
Nipaguard® POB	Phenoxyethanol and Benzoic Acid and Piroctone Olamine	Excellent protection against yeast and mould
Nipaguard® POM	Phenoxyethanol and Methylparaben and Piroctone Olamine	Excellent protection against yeast and mould

# *Guide Formulations*

## WET WIPE FORMULATION

AV / 1003

With Nipaguard PO 5

### Recipe:

A	<b>Emulsogen® HCP 049</b> <i>PEG-40 Hydrogenated Castor Oil and Propylene Glycol</i>	(Clariant)	1.00 %
B	Dipropylene Glycol		0.80 %
	Softigen 767		1.00 %
	<i>PEG-6 Caprylic / Capric / Glycerides</i>		
	Crodamol AB		1.20 %
	<i>C12-15 Alkyl Benzoate</i>		
	<b>Nipaguard® PO 5</b> <i>Phenoxyethanol (and) Piroctone Olamine</i>	(Clariant)	0.80 %
C	Wasser		94.60 %
D	Trisodium Citrate Dihydrate		0.20 %
	Baypure CX 100		0.40 %
	<i>Tetrasodium Imindisuccinate</i>		

### Procedure:

- I. Add the components of B one after another into A and stir after each addition until clear.
- II. Dissolve the components of D in C and add to I.
- III. Stir for 10 to 15 minutes.

## R&D Personal Care

Clariant Produkte (Deutschland) GmbH  
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### RECIPE FOR CLEANSING WET WIPES

AV / 1000

thin, low viscosity

#### Recipe

A	Water		ad 100 %
	<b>Hostapon® KCG</b>	(Clariant)	2.00 %
	<i>Sodium Cocoyl Glutamate</i>		
	<b>Emulsogen® HCP 049</b>	(Clariant)	3.00 %
	<i>PEG-40 Hydrogenated Castor Oil (and) Propylene Glycol</i>		
	<b>Allantoin</b>	(Clariant)	0.30 %
	<i>Allantoin</i>		
	<b>Aristoflex® PEA</b>	(Clariant)	1.40 %
	<i>Polypropylene Terephthalate</i>		
	Fragrance		1.00 %
	<b>Nipaguard® BPX</b>	(Clariant)	q.s.
	<i>Phenoxyethanol (and) Methylparaben (and) Propylparaben (and) 2-bromo-2-nitropropane-1,3-diol</i>		

#### Procedure

Mix one after another.

## R&amp;D Personal Care

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## EMULSION FOR WET WIPES

AV / 1002

thin, low viscosity

### Recipe

A	<b>Emulsogen® HCP 049</b>	<b>(Clariant)</b>	<b>0.50 %</b>
	<i>PEG-40 Hydrogenated Castor Oil (and) Propylene Glycol (and) Water</i>		
	<b>Hostaphat® KL 340 D</b>	<b>(Clariant)</b>	<b>1.00 %</b>
	<i>Trilaureth-4 Phosphate</i>		
	<b>Velsan® CCT</b>	<b>(Clariant)</b>	<b>0.50 %</b>
	<i>Caprylic/Capric Triglyceride</i>		
	Mineral Oil, low viscosity		0.50 %
B	Tocopheryl Acetate		0.20 %
	Panthenol		0.50 %
C	Water		95.0 %
	<b>Hostapon® CLG</b>	<b>(Clariant)</b>	<b>0.20 %</b>
	<i>Sodium-Lauroyl Glutamate</i>		
	Citric Acid (10 % solution in water)		0.90 %
	Tetrasodium EDTA		0.05 %
	<i>Ethylendiamine Tetraacetic Acid-Sodium Salt</i>		
	Sodium Hydroxide (10 % solution in water)	0.45 %	
	<b>Allantoin</b>	<b>(Clariant)</b>	<b>0.20 %</b>
	<i>Allantoin</i>		
	Preservative		q.s.

### Procedure

- I Add B to A.
- II Heat C to approx. 40 °C
- III Stir II into I and stir until cold.



## R&D Personal Care

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## OILY CARE FOR WET WIPES

AV / 1001

thin, low viscosity

### Recipe

A	<b>Emulsogen<sup>®</sup> HCP 049</b>	<b>(Clariant)</b>	<b>1.00 %</b>
	<i>PEG-40 Hydrogenated Castor Oil (and) Propylene Glycol</i>		
	<b>Velsan<sup>®</sup> CCT</b>	<b>(Clariant)</b>	<b>25.00 %</b>
	<i>Caprylic/Capric Triglyceride</i>		
	Mineral Oil, low viscosity		50.00 %
	Isopropyl Palmitate		22.00 %
	<b>SilCare<sup>®</sup> Silicone 41M15</b>	<b>(Clariant)</b>	<b>1.00 %</b>
	<i>Caprylyl Methicone</i>		
	Fragrance		1.00 %

### Procedure

Mix one after another