

A soft, velvety skin feel **ARISTOFLEX® VELVET**



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Consumers are looking for more from their everyday products – beyond moisturization or cleansing. They want to satisfy their needs via small indulgences, with products that make them feel good about themselves. With its soft and velvety finish, our Aristoflex® Velvet Polymer is the answer for the trend towards luxury – a true sensorial experience.



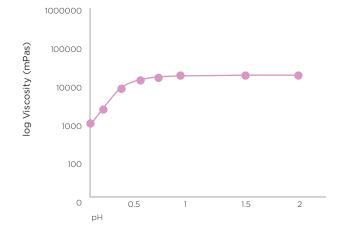
A SUPERIOR SENSORY PROFILE FOR YOUR PRODUCTS

- Soft and velvety skin feel during application and rub in
- Unique polymer matrix that gently melts during application leaving skin feeling soft and moisturized
- Exhibits excellent spreading characteristics

EASY TO ADD AT ANY FORMULATION STEP

- Pre-neutralized; ready to use
- Easy to incorporate and disperse
- Add to oil or water phase

VISCOSITY IN AQUEOUS SOLUTIONS



UNIQUE BENEFITS IN A WIDE RANGE OF APPLICATIONS

- Suitable for a broad range of personal care formulations to meet diverse product needs.
- Broad usage spectrum from pH 3 8
- Stabilization of a variety of particles
- Texturizer and thickener for emulsions
- Electrolyte tolerance

EXCELLENT SOLVENT COMPATIBILITY

- Extremely high compatibility with organic solvents (up to 70 % Ethanol)
- Excellent rheological and optical properties with solvents
- Ideal for clear formulations (toners, gels, nail polish removers, etc.)

DESCRIPTION

Trade Name	Aristoflex® Velvet
INCI designation	Polyacrylate Crosspolymer-11
General Formula	"CH3 COOH COO.NH4,"
Appearance [20°C]	white powder
Chemical-physical data	
Active matter	100%
Features	EO-free, preservative-free

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